

## East End Transformation Visioning Plan - Implementation Matrix



Strategies/Action Items	Implementing Organization (s)	Project Cost	Funding Available (Y/N)	Funding Source	Priority	Status	Immediate (0-2 years)	Intermediate (2-5 years)	Long Term (5-10 years)
<b>1. LAND USE &amp; PLANNING</b>									
1.1. Adopt the East End Transformation Plan.	DECD, RRHA, City Council								
1.2. Adopt the Nine Mile Road Redevelopment & Conservation Plan.	DECD, RRHA, City Council		Yes	CDBG	High	In process			
1.3. Adopt new zoning that is consistent with the proposed land use plan.	DECD, DPDR, City Council				High	In process			
1.4. Review zoning requirements for parking.	DPDR, DECD, Businesses				High				
1.5. Amend the Virginia Landmarks Register and National Register of Historic Places registration form for the Church Hill North Historic District to include eligible properties on 25th Street starting at Q Street.	DPDR, DECD, DHR	\$10,000	Yes	CDBG	High	In process			
1.6. Submit a Choice Neighborhoods Planning Grant application to HUD.	DECD, RRHA, Community organizations		No	CDBG	High	Complete - Application submitted 12/9/2010			
1.7. Undertake a planning process to revitalize Creighton Court.	DECD, DPDR, RRHA	\$250,000 (Allocated)	Yes	CDBG, City General Funds, Private Funds	High	Conceptual			
1.8. Study the inclusion of green spaces, trails, bike and walking paths and lanes. Develop a plan for the inclusion of these amenities into the neighborhood.	DECD, DPDR, DPW, PBTPC		No		Moderate				
<b>2. HOUSING &amp; NEIGHBORHOODS</b>									
2.1. Continue to develop single family housing for homeownership in the Neighborhoods in Bloom target area.	DECD, ElderHomes, BHC, RRHA, SCDHC	\$1,645,258 (Obligated)	Yes	CDBG, HOME	High	Under construction			
2.2. Continue to redevelop foreclosed properties under the Neighborhood Stabilization Program.	DECD, Bradley Development, ElderHomes, Habitat, RRHA, SCDHC	\$882,205 (Obligated)	Yes	NSP 1, NSP 3	High	Under construction			
2.3. Support the development of a mixed-use, mixed-income housing development at the historic Beckstoffer's site.	DECD, RAH	\$750,000 (Obligated)	Yes	CDBG-R, HOME	High	Under construction			
2.4. Develop a "Model Housing Block" of affordable single family homes at the 1300 blocks of N. 26th Street and N. 27th Street.	DECD, DPDR, ElderHomes, RRHA, SCDHC, Private Developers		Some land assembled	CDBG, HOME, Private funds	High	Predevelopment			
2.5. Support the development of a mixed-income housing development at The Pillars of Oakmont by providing drainage improvements at T Street.	DECD, DPW, Habitat	\$65,000 (Obligated)	Yes	NiBCIP	High	Scoping/Pre-design			
2.6. Develop affordable housing for persons with disabilities at the Cool Lane site.	DECD, DPDR, CDCs		No	CDBG, HOME, LIHTCs, Private funds	Moderate	Conceptual			
2.7. Continue acquiring vacant and blighted properties along the 25th Street/Nine Mile Road corridor.	DECD, RRHA	\$563,070 (Obligated)	Yes	CDBG	High	In process			
2.8. Develop mixed-use and multifamily residential housing along Nine Mile Road.	DECD, RRHA, Private Developers, CDCs		Some land assembled	CDBG, HOME, LIHTCs, Private funds	High	Predevelopment			

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<b>3. COMMERCIAL &amp; ECONOMIC DEVELOPMENT</b>									
3.1. Undertake a market study for the 25 <sup>th</sup> Street/Nine Mile Road commercial corridor.	DECD, RRHA		Yes	CDBG	High	In process			
3.2. Attract and develop a grocery store at the 1300 block of N. 24th Street, 1300 block of N. 25th Street, and 2500 block of Nine Mile Road.	DECD, RRHA, DPDR, DPW, Private Developer		Yes	CDBG, NMTCs, Section 108, Private funds	High	Predevelopment			
3.3. Prepare the Old Armstrong High School site for redevelopment by demolishing the existing structure.	DEDC, RPS	\$200,000	No	CDBG, CIP, City General Funds	High	Scoping			
3.4. Redevelop the Old Armstrong High School site into a mixed-use development. Possible uses include: a career and technical education center; recreational center; mixed-income housing community with recreational space.	DECD, DPDR, RPS, Private Developer		No	City, CDBG, U.S. Dept. of Labor, U.S. Dept. of Education, EDA, NMTCs, Section 108	High	Conceptual			
3.5. Renovate and expand Richmond Community Hospital.	Bon Secours			Private funds	High	Conceptual			
3.6. Continue infill development and renovation of existing residential and commercial buildings along 25th Street.	DECD, RRHA, Private Developers, CDCs		No	CDBG, HOME, LIHTCs, RTC, Private funds	High	Predevelopment			
3.7. Work with existing business owners along 25th Street and Nine Mile Road to improve building facades.	DECD, DPDR		No	CDBG, RTC, City General Funds	Moderate	Conceptual			
3.8. Develop a community food center, community garden, and orchard to produce and distribute locally grown food.	Bon Secours, Community organizations		Yes	Private funds	High	Scoping/Pre-design			
<b>4. MULTIMODAL TRANSPORTATION</b>									
4.1. Design and install a roundabout at the intersection of 25th Street/Fairmount Avenue/Nine Mile Road.	DPW, VDOT, DPDR, DECD	\$720,000 (Obligated)	Yes	VDOT	High	Scoping/Pre-design			
4.2. Design and install a roundabout at the intersection of 31st Street and Nine Mile Road.	DPW, VDOT, DPDR, DECD		No	VDOT	Moderate	Conceptual			
4.3. Enhance the gateway at Nine Mile Road and Interstate 64 through landscaping, tree planting, and a monument or signage.	DPW, VDOT, DPDR, DECD		No	CIP, VDOT	High	Conceptual			
4.4. Repair or install sidewalks and streetscape improvements along Nine Mile Road from 25th Street to Interstate 64. Repaint a double yellow line from 25th Street along Nine Mile Road to city line.	DPW, DECD, DPDR	\$1,532,653	Budget Request Submitted	CIP	High	Scoping/Pre-design			
4.5. Repair or install sidewalks and streetscape improvements from O Street at 25th Street to Fairmount Avenue.	DPW, DECD, DPDR	\$734,596	Budget Request Submitted	CIP	High	Scoping/Pre-design			
4.6. Update signal at Creighton Road and Nine Mile Road.	DPW, VDOT	\$135,000	Budget Request Submitted	CIP, VDOT	Moderate	Scoping			
4.7. Bury utility crossings underground along Nine Mile Road (from I-64) and 25th Street (to Broad Street).	DPW, DPU, Dominion	\$935,000	Budget Request Submitted	CIP	Moderate	Scoping			
4.8. Install sidewalks and streetscape improvements along S Street.	DPW, DECD, DPDR	\$178,000 (Obligated)	Yes	NIBCIP	High	Under construction			
4.9. Design and install pedestrian and bicycle lanes along the Martin Luther King Bridge; use two of the four vehicular traffic lanes to expand existing sidewalks and add new bicycle lanes.	DPW, VDOT, DPDR, DECD		No	VDOT, CIP	Moderate	Conceptual			
4.10. Design and install bicycle lanes along Nine Mile Road, Fairmount Avenue, and Mosby Street to connect to the Martin Luther King Bridge.	DPW, VDOT, DPDR, DECD		No	VDOT, CIP	Moderate	Conceptual			

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<b>5. PARKS &amp; RECREATION</b>									
5.1. Create a public plaza at 25th Street and Venable.	DECD, DPDR, DPRCF		No	CIP, City General Funds	Low	Conceptual			
5.2. Create a public park and recreational facilities on the Old Armstrong High School site.	DECD, DPDR, DPRCF		No	CIP, City General Funds	Moderate	Conceptual			
5.3. Develop a teen center with recreational facilities for the community's youth.	DECD, DPRCF	\$550,000 (Allocated)	Yes	CIP	High	Conceptual			
<b>6. CAPITAL IMPROVEMENT PROJECTS</b>									
6.1. Renovate and expand the East End Public Library, 2414 R Street.	DECD, Libraries, General Services	\$850,000 (Allocated)	Yes	CIP	High	Predevelopment			
6.2. Renovate and expand the Richmond Police Department, 2501 Q Street.	DECD, Police Department, General Services		No	CIP	Moderate	Conceptual			
<b>7. HEALTH &amp; WELLNESS</b>									
7.1. Develop a health resource center in Creighton Court.	RCHD, Bon Secours, RRHA		Yes		High	Complete - Opening 3/2/2011			
7.2. Develop financial incentives for healthcare professionals to work and practice in the East End.	City Council, DECD, DHS		No	City General Funds	Moderate	Conceptual			
7.3. Provide financial incentives for corner stores to sell healthy food options.	City Council, DECD, DHS		No	City General Funds	Moderate	Conceptual			
7.4. Provide financial incentives to place grocery stores in the East End.	City Council, DECD, DHS		No	City General Funds	Moderate	Conceptual			
<b>8. COMMUNITY ENGAGEMENT</b>									
8.1. Develop the Storefront for Community Design to provide design and architectural services for the community.	City Council, Community Organizations, Businesses	\$35,000 (Obligated)	Yes	City General Funds, Private funds	High	Complete - Opening 2/14/2011			
8.2. Develop an East End Transformation Implementation Task Force that meets monthly to discuss implementation progress.	City Council, DECD, Bon Secours, RRHA, Community Leaders, Business Representatives				High	Ongoing			
8.3. Hold quarterly community meetings to discuss the progress of plan implementation.	City Council, DECD, Bon Secours, RRHA				High	Ongoing			
8.4. Update the East End Vision website with project announcements and community meetings.	DECD, Bon Secours, RRHA				High	Ongoing			

**Acronyms**

CDBG - Community Development Block Grant Program  
 CDBG-R - Community Development Block Grant Economic Stimulus Funds  
 CDC - Community Development Corporation (certified non-profit organizations)  
 CIP - City of Richmond Capital Improvement Program  
 DECD - City of Richmond Department of Economic and Community Development  
 DHR - Virginia Department of Historic Resources  
 DHS - City of Richmond Department of Human Services  
 Dominion - Dominion Virginia Power  
 DPDR - City of Richmond Department of Planning and Development Review  
 DPRCF - Department of Parks, Recreation and Community Facilities  
 DPU - City of Richmond Department of Public Utilities  
 DPW - City of Richmond Department of Public Works  
 Habitat - Richmond Metropolitan Habitat for Humanity

HOME - Home Investment Partnerships Programs  
 HUD - U.S. Department of Housing and Urban Development  
 NiB - City of Richmond Neighborhoods in Bloom Program  
 NiB CIP - City of Richmond Neighborhoods in Bloom Capital Improvement Program  
 NMTC - New Market Tax Credits  
 NSP - Neighborhood Stabilization Program  
 RAH - Richmond Affordable Housing  
 RCHD - Richmond City Health District  
 RPS - Richmond Public Schools  
 RRHA - Richmond Redevelopment and Housing Authority  
 RTC - Historic Rehabilitation Tax Credits  
 VDOT - Virginia Department of Transportation